

Cole Center Family YMCA Sponsorships



YMCA Youth Sports programs emphasize **Christian Character Values** by teaching good **sportsmanship** in a generally **non-competitive environment**. Being a part of a team helps kids learn **social skills & healthy habits, develop responsibility, and build relationships** among peers.

Benefits of Sponsorship

- ◆ Satisfaction of **helping youth** be involved in wholesome activities
- ◆ Satisfaction of **helping the YMCA fulfill its mission** of building strong kids, strong kids, strong families & strong communities
- ◆ Great **marketing tool!**
 - ◆ Your name on the shirts of each team that you sponsor
 - ◆ Shirts are seen by thousands of people at games, school and other places
 - ◆ Kids wear their shirts year-around, even after the season is over



HOW DONATIONS ARE USED:

YMCA sponsorships help **lower the cost** of our sports programs so that we can ensure the **lowest possible fees** for our participants.

YOUR DOLLARS AT WORK:

- ◆ Subsidize the cost of t-shirts
- ◆ Purchase supplies/repair of equipment
- ◆ Lower Program Fees
- ◆ Ensure more children can participate

WANTED: SPONSORS

MAKE A DIFFERENCE IN A CHILD'S LIFE BY SPONSORING A TEAM.

YES! I want to be a sponsor!

Company Name: _____ Address _____

Contact Person: _____ Phone: _____

Email: _____ League Sponsoring: _____

Total sponsorship fee only \$200.00 per team (Make checks payable to Cole Center Family YMCA)

Authorized Signature of Company rep: _____ Date: _____